

CLASSIFIED, EVENTS AND BEEKEEPING COURSES ADVERTISING RATES 2020



Advertisement Manager Varsha Patel

Email: adverts@bee-craft.com

Telephone: 07377 390340

Classified adverts and calendar entries also appear on our website www.bee-craft.com during the month of issue.

All prices for classified adverts include VAT at 20%

A copy of the magazine can be sent to you for £2.30.

COPY DEADLINE

The deadline for the receipt of copy is the 24th of the month, two months prior to publication. For example, 24 June for the August issue.

CLASSIFIED ADVERTISING

BY NUMBER OF WORDS

Up to 10 words:	£13.50
Up to 20 words:	£18.00 for up to 20 words
Up to 30 words:	£23.00 for up to 30 words
Inclusion of logo:	£5.00
Inclusion of border:	£7.00

BY SPACE

58mm wide x 30mm deep: £40.00

58mm wide x 45mm deep: £52.00

DISCOUNT when all adverts booked are paid in advance:

10% for 6 or more months

15% for 9 or more months

20% for 12 or more months

Design service. We can design your advert for you for a £25 fee.

BEEKEEPING COURSES

Up to 40 words: £11.00

Up to 80 words: £19.00

For more than 80 words, please contact the Advertisement Manager for a quotation

One course entry of up to 40 words is free per year to non-profit making organisations.

Courses can also be entered free of charge on our website:

www.bee-craft.com/beekeeping-buzz/submit-a-course/

EVENTS CALENDAR

One calendar entry of up to 40 words is free per year to non-profit making organisations.

For other organisations:

Up to 40 words: £11.00

Up to 80 words: £19.00

All calendar entries start with the month, then date(s), then event title or name of

Association, eg: OCTOBER 18 — SUSSEX BKA CONFERENCE

9.30 am at Plumpton College...etc.

PAYMENT

Payment is with order, either by cheque or by credit or debit card over the phone, or by direct bank transfer (contact the Advertisement Manager for details).

Invoices are issued electronically. An SAE is required for a hard copy through the post.

Receipts can be issued by email or please send an SAE for a postal copy.

Cheques should be made payable to Bee Craft Ltd and posted to Advertisement Manager: Varsha Patel, 18 Ludmead Road, Corsham, Wiltshire SN13 9AS

POLICY

The editor of BeeCraft is ultimately responsible for the content of all advertisements. Advertisements considered inappropriate may be rejected at the discretion of the editor.

Advertisements must be sent to the appropriate advertisement manager by the published copy date. They should:

a) Comply with the 'The British Code of Advertising Practice' published by Advertising Standards Authority, C1/AP Committee, Mid City Place, 71 High Holborn, London WC1V 6QT. Telephone 020 7492 2222.

b) Be legal, decent, honest and truthful and not in contravention of the Trades Descriptions Act, 1968.

c) Give the name and address of the advertiser together and goods should be available for inspection at that address.

d) Include any postage, packing or other delivery charges.

e) Give the 'price + VAT', the 'price including VAT' or the 'price with no VAT applicable'. Quoting a VAT percentage is not acceptable.

f) In support of BBKA policy, advertisements for live bees or queens bred outside the UK are discouraged. Any such advertisements must make it clear where the bees are bred.

Bee Craft Ltd will not be liable for any loss or damage consequential or otherwise occasioned by error, late publication or failure of an advertisement to appear from any cause subject to the provisions of the Unfair Contract Terms Act, 1977. The advertiser will indemnify Bee Craft Ltd against damages or expenses which the company may incur as a direct or indirect consequence of an advertisement. The Advertising Standards Authority can advise on the acceptability of advertisements if requested.

Orders placed as a result of an advertisement in BeeCraft should be delivered within 28 days, else the customer told when dispatch will take place. When goods are paid for in advance, they can be returned by the customer within 7 days of receipt providing they are undamaged and the money paid refunded by return. The postage refund may be given if the goods returned are damaged or do not fit with the description. A credit note should not be sent unless requested.

Bee Craft neither endorses or accepts any responsibility for the content of the advertisements featured in the magazine. Advertisements featuring crowdfunding projects are received in good faith. Investments of this nature carry risks to your capital, so please consider carefully and seek appropriate advice.

On failure to receive goods advertised in BeeCraft, the customer should write to the advertiser first giving details of where and when the advertisement appeared, how much money was sent, for what items together with any other relevant information. If no reply is received within 28 days, the customer should write to the advertisement manager or the editor with the details. When money has been sent in advance and the advertiser has subsequently gone out of business, Bee Craft Ltd carries no protection on any money lost by the customer. No protection is given either to customers when individuals place advertisements in the classified section.

Payment terms are monthly for display advertisements and cash with order for classified advertisements. No advertiser should be allowed to have an account outstanding for more than 3 months. If this happens, further advertising is withheld until payment is made. Should this produce no response the advertiser will be informed, by recorded delivery post, that the matter will be pursued through the small claims court if no payment is made within 7 days.