

Registered number
00463112

Bee Craft Limited
Report and Accounts
31 December 2024

Bee Craft Limited
Registered number:
Directors' Report

00463112

The directors present their report and accounts for the year ended 31 December 2024.

Principal activities

The company's principal activity during the year continued to be the publication and promotion of BeeCraft Magazine.

Directors

The following persons served as directors during the year:

Robert Maurer
Felicity Brown
Steve Clarkson
David Cockburn
Dale Gibson
John Hendrie
Mike O'Neill
Helen Rogers (appointed 21 August 2024)

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 25 February 2025 and signed on its behalf.

R J Maurer
Director

Bee Craft Limited
Profit and Loss Account
for the year ended 31 December 2024

	2024 £	2023 £
Turnover	181,657	190,978
Cost of sales	(123,505)	(153,901)
Gross profit	<hr/> 58,152	<hr/> 37,077
Distribution costs	(20,079)	(12,638)
Administrative expenses	(42,157)	(54,349)
Operating loss	<hr/> (4,084)	<hr/> (29,910)
Interest receivable	3,644	3,066
Loss before taxation	<hr/> (440)	<hr/> (26,844)
Tax on loss	-	-
Loss for the financial year	<hr/> (440)	<hr/> (26,844)

Bee Craft Limited
Registered number:
Balance Sheet
as at 31 December 2024

00463112

	Notes	2024 £	2023 £
Current assets			
Stocks		5,733	9,659
Debtors	2	15,626	45,206
Cash at bank and in hand		124,443	100,266
		<u>145,802</u>	<u>155,131</u>
Creditors: amounts falling due within one year	3	(85,290)	(86,892)
Net current assets		<u>60,512</u>	<u>68,239</u>
Total assets less current liabilities		<u>60,512</u>	<u>68,239</u>
Creditors: amounts falling due after more than one year	4	(3,181)	(10,468)
Net assets		<u>57,331</u>	<u>57,771</u>
Capital and reserves			
Called up share capital		6,000	6,000
Profit and loss account		51,331	51,771
Shareholders' funds		<u>57,331</u>	<u>57,771</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

R J Maurer
Director

Approved by the board on 25 February 2025

Bee Craft Limited
Notes to the Accounts
for the year ended 31 December 2024

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

2 Debtors	2024 £	2023 £
Trade debtors	15,626	19,435
Other debtors	-	25,771
	<u>15,626</u>	<u>45,206</u>

3 Creditors: amounts falling due within one year	2024 £	2023 £
Trade creditors	14,361	-
Accruals and deferred income	64,886	69,202
Other creditors	6,043	17,690
	<u>85,290</u>	<u>86,892</u>

4 Creditors: amounts falling due after one year	2024 £	2023 £
Accruals and deferred income	<u>3,181</u>	<u>10,468</u>

5 Controlling party

The Company is owned and controlled by local beekeeping associations, being members of the British Beekeeping Association.

6 Other information

Bee Craft Limited is a private company limited by shares and incorporated in England. Its registered office is:

23 King's Road
Tonbridge
Kent
TN9 2HB

Bee Craft Limited
Detailed profit and loss account
for the year ended 31 December 2024

This schedule does not form part of the statutory accounts

	2024	2023
	£	£
Sales		
Subscriptions	124,440	133,247
Advertising	41,343	41,082
Shop sales	14,314	15,019
Recharged postage	1,560	1,630
	<u>181,657</u>	<u>190,978</u>
Cost of sales		
BeeCraft printing	30,411	34,689
BeeCraft postage	28,434	41,791
Digital costs	4,933	10,023
Editorial fees and expenses	48,149	51,815
Credit card/merchant fees	2,796	1,981
Shop cost of sales	4,466	9,123
Postage	1,843	2,111
Royalties	880	990
Shop storage	550	728
Warners books fulfillment	1,043	650
	<u>123,505</u>	<u>153,901</u>
Distribution costs		
Warners subscription fulfillment	<u>20,079</u>	<u>12,638</u>
Administrative expenses		
Employee costs:		
Consultants' fees	24,192	35,820
Consultants' expenses	293	267
Directors' expenses	289	1,089
	<u>24,774</u>	<u>37,176</u>
General administrative expenses:		
Telephone and internet	1,092	949
Postage	304	1,127
Stationery and printing	23	521
Meeting costs	217	304
Shows	4,854	5,850
Subscriptions	120	120
Bank charges	41	8
Insurance	2,093	2,073
Website & database upgrade	5,040	2,900
Software	424	842
Bad debts	589	-
Sundry expenses	69	(689)
	<u>14,866</u>	<u>14,005</u>
Legal and professional costs:		
Advertising and PR	3,250	3,881
Royalties and licences	(733)	(713)
	<u>2,517</u>	<u>3,168</u>
	<u>42,157</u>	<u>54,349</u>